



Tuesday A. Strong

CEO, Strong Performance Management, LLC

Tuesday helps engineers improve their effectiveness through coaching and professional development programs. As the founder and CEO of Strong Performance Management, LLC, she leads the firm's consulting, continuing education, and publishing businesses. As an Indiana Professional Licensing Agency (IPLA) Board-Approved PDH Provider (#CE22200010), Strong Performance Management, LLC, is committed to helping engineering professionals achieve their professional development goals.

Tuesday authored, *Disrupted: Four Strategies for Navigating Major, Unplanned Change*, a guide that helps individuals transition through change and embrace the future. Her latest book, *Emotional Intelligence (EQ) in the Age of AI: Navigating the Intersection of Human and Machine Intelligence in Advanced Manufacturing*, is a training program designed to support engineering managers.

Tuesday contributes to *Inside Indiana Business* where she writes about strategy, change, performance management, and artificial intelligence. Prior to forming Strong Performance Management, LLC, Tuesday served as a Director at Rose-Hulman Institute of Technology, a #1 ranked engineering institute by U.S. News & World Report. She was also in management at the Columbia House Company and served as an instructor for Indiana State University and Saint Mary-of-the-Woods College.

Tuesday received a Bachelor of Science in Human Resource Management from Saint Mary-of-the-Woods College, a Master of Science in Human Resource Development from Indiana State University, and a Master of Science in Strategic Management and a Master of Business Administration from the Indiana University Kelley School of Business. Tuesday completed the Management Development Program at Harvard University in Cambridge, Massachusetts and continuing education programs at Rochester Institute of Technology and Duke University. Tuesday also received a certificate in Distance Education from Indiana University.

Today, Tuesday is a doctoral student in Purdue University's Doctor of Technology program, where she is researching the use of artificial intelligence to enhance the learning experiences offered by Strong Performance Management, LLC. Her goal is to create impactful learning journeys that support engineering professionals, specifically engineering managers.

Visit www.tuesdaystrong.com to learn more about Strong Performance Management's consulting and workforce development services.